

**PRESS RELEASE**

**«Cultural Tourism and Active Ageing»**

Is the topic of the third international meeting held in the Municipality of Agia, on 4,5 & 6 June in the framework of the **"Towards Excellence in Cultural Tourism"**-TECT project  
Funded by the European program **EUROPE FOR CITIZENS**

The Municipality of Agia participates in the project with five other partners, the Municipalities of Sandanski (Boulgaria), Härryda (Sweden), Sepino (Italy), the Local Government Association (Malta) and the Sociedad de Desarrollo de Santa Cruz de Tenerife (Spain). The project aims at fostering the development of a sustainable network to promote cultural tourism through preservation and enhancement of local characteristics. In this context, thematic meetings will be organized during which, the partners will present relevant information (local data, practices, strategies, prospects, etc.).

Two meetings have already been held, one in Härryda (Sweden) and one in Tenerife (Spain).

The third meeting will take place from 4 to 6 June 2014 in the Municipality of Agia. The topic of the present meeting is entitled "Cultural Tourism and Active Ageing".

The main purpose of the meeting is the exchange of experiences and best practices for both the development of new methods for the elderly social inclusion and their participation in the development of cultural tourism, and intergenerational solidarity and dialogue to help seniors and young people learn from each other.

Topics such as history, culture and traditions of the Municipality of Agia and practices in cultural tourism related to active aging, European policies for active aging and economic growth, alternative strategies for the sustainable tourism development, tourism based on local communities and the importance of a broad stakeholder involvement, are some of the issues that will be presented and discussed during the meeting.

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The meeting will involve a total of 30 representatives of the partners, who, by staying in Agiokampos, will have the opportunity to visit historical sites such as the Panteleimon Monastery, the Castle of Velika, and the town of Agia, taste the local cuisine and prepare cherry preserves.

On the first day the meeting will take place at "Chrysalis" Cultural Center in Agia, from 9:45 to 14:30, while the next two days it will be held in the Golden Beach Hotel in Agiokampos.

The 3-day meeting is open to the public, and the citizens are invited to actively participate with questions and opinions.

Detailed information about the project and the 3 day meeting agenda is available online at: <http://www.dimosagias.gr/programmata/item/808.html>